

Kenya 2027

Nairobi, Kenya

17 – 22 May 2027 · Villa Rosa Kempinski Nairobi

WHY KENYA

East Africa's largest economy and the gateway to the EAC region, with strong demand for Turkish manufacturing, contracting and consumer goods. Nairobi is the continent's leading tech and finance hub outside South Africa.

HOW THE WEEK WORKS

Day 1 — Arrival & welcome Evening arrival, airport meet-and-greet, transfer to the host hotel and a welcome dinner.

Day 2 — B2B Day One Pre-matched 30-minute table meetings, 09:00–17:30, with a networking lunch at the venue.

Day 3 — B2B Day Two A second full day of scheduled meetings and sector roundtables, closing with a gala dinner.

Day 4 — Market & cultural programme A guided programme through the city and its business districts, with a free evening.

Day 5 — Free day, farewell & departure An open day for follow-ups, a farewell dinner and the transfer for the return flight.

PRIORITY SECTORS

Construction & infrastructure · Agribusiness & food processing · FMCG & packaging · Healthcare & pharmaceuticals · Energy & renewables · Technology & fintech

WHAT'S INCLUDED

- Return group flights from Istanbul
- Four nights at a five-star hotel (single, B&B)
- All airport and programme transfers
- Pre-matched B2B schedule + delegate desk
- Networking lunches on both B2B days
- Gala / partnership dinner
- Guided cultural and market programme
- English-speaking mission leader
- Visa facilitation and documentation