

Nigeria 2027

Lagos, Nigeria

15 – 20 Feb 2027 · Eko Hotel & Suites

WHY NIGERIA

Africa's most populous market and largest economy, with strong demand for Turkish manufacturing, contracting and consumer goods. Lagos is the gateway to West Africa.

HOW THE WEEK WORKS

Day 1 — Arrival & welcome Evening arrival, airport meet-and-greet, transfer to the host hotel and a welcome dinner.

Day 2 — B2B Day One Pre-matched 30-minute table meetings, 09:00–17:30, with a networking lunch at the venue.

Day 3 — B2B Day Two A second full day of scheduled meetings and sector roundtables, closing with a gala dinner.

Day 4 — Market & cultural programme A guided programme through the city and its business districts, with a free evening.

Day 5 — Free day, farewell & departure An open day for follow-ups, a farewell dinner and the transfer for the return flight.

PRIORITY SECTORS

Construction & building materials · FMCG & packaging · Agro-processing & agri machinery · Power & electrical equipment · Textiles & apparel · Healthcare & pharmaceuticals

WHAT'S INCLUDED

- Return group flights from Istanbul
- Four nights at a five-star hotel (single, B&B)
- All airport and programme transfers
- Pre-matched B2B schedule + delegate desk
- Networking lunches on both B2B days
- Gala / partnership dinner
- Guided cultural and market programme
- English-speaking mission leader
- Visa facilitation and documentation