

Saudi Arabia 2026

Riyadh, Saudi Arabia

7 – 12 Dec 2026 · The Ritz-Carlton, Riyadh

WHY SAUDI ARABIA

The Gulf's largest economy and a top Türkiye trade partner, with vast Vision 2030 giga-projects driving demand. Riyadh connects delegates with contractors and government buyers.

HOW THE WEEK WORKS

Day 1 — Arrival & welcome Evening arrival, airport meet-and-greet, transfer to the host hotel and a welcome dinner.

Day 2 — B2B Day One Pre-matched 30-minute table meetings, 09:00–17:30, with a networking lunch at the venue.

Day 3 — B2B Day Two A second full day of scheduled meetings and sector roundtables, closing with a gala dinner.

Day 4 — Market & cultural programme A guided programme through the city and its business districts, with a free evening.

Day 5 — Free day, farewell & departure An open day for follow-ups, a farewell dinner and the transfer for the return flight.

PRIORITY SECTORS

Construction & contracting · Building materials & furniture · Healthcare & pharmaceuticals · Food & agribusiness · Technology & smart infrastructure · Tourism & entertainment

WHAT'S INCLUDED

- Return group flights from Istanbul
- Four nights at a five-star hotel (single, B&B)
- All airport and programme transfers
- Pre-matched B2B schedule + delegate desk
- Networking lunches on both B2B days
- Gala / partnership dinner
- Guided cultural and market programme
- English-speaking mission leader
- Visa facilitation and documentation